



CLARICE COTY OF 1stView.ca is sponsoring Outlook 2012 on Nov. 24, which will feature "gregarious and outspoken" Larry Pollock as a guest speaker.

Economic forecasts due Nov. 24

1stView.ca presents Outlook 2012, the sixth annual economic forecasting forum Nov. 24.

Outlook 2012 will take a look at expected trends in the Vancouver Island construction and real estate markets, with a focus on the North Island.

The perennial sell-out event will again be held at the Florence Filberg Centre in Courtenay, and will feature presentations by four industry experts.

"We are excited to bring together business leaders, developers, trades people and others to network and hear industry insights from our panel of speakers," said Clarice Coty of 1stView.ca.

"We've moved the event from January to November, to give attendees the opportunity to use the information presented to guide their business planning for 2012."

Keynote speaker Larry Pollock, president and CEO of Canadian Western Bank, will address the Local Perspective to Global Banking.

Pollock was a guest speaker at this event in 2009. Described by the *Globe and Mail* as "gregarious, and outspoken," the national paper says, "Larry Pollock adds a dash of colour to the grey tones of the Canadian banking industry."

Additional featured speakers include: Travis Archibald, senior

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market analyst for Canadian Mortgage and Housing Corporation, who will present a Vancouver Island Housing Market Update; as well as Greg Baynton, CEO of the Vancouver Island Construction Association and Shirley de Silva, CEO of the Comox Valley Airport.

Outlook 2012 is sponsored by Presley & Partners and Jackson & Associates. Tickets

are \$75, and include a networking session

from 4 to 6 p.m., including a small trade show, dinner, and presentations.

For more information, or to purchase tickets, visit www.1stView.ca, e-mail clarice@1stView.ca or call 250-338-5466.

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